



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

## **STUART C GILDRED FAMILY YMCA 2018 – 19 SPONSORSHIP OPPORTUNITIES**

The Stuart C Gildred Family YMCA relies on the generosity of donors and sponsors to help us maintain and expand service to the people who need us most.

In recognition of your generosity for supporting our special event programs, based on the level of sponsorship, we would include you/your company's logo or name on a variety of promotional materials such as program banners, flyers, and social media. The use of these promotional items not only strengthens the awareness of the program but promotes your company's philanthropic commitment to the community.

**Currently the Y is seeking sponsors for the following events/programs:**

### **Breakfast with Santa - Benefits Youth and Government**

December, 2018

Location: TBD

7:30 am – 11:00 am

This fundraising event helps to support the Stuart C Gildred Family YMCA Youth and Government delegation. California YMCA Youth & Government engages youth each year from across the state, in programs emphasizing leadership and civic involvement. Our efforts build, strengthen and encourage life assets and positive character traits. This hands on program provides positive opportunities and experiences for youth. Participants strengthen their communities by becoming active and responsible contributors who are inspired to lead, and are empowered to create meaningful change.

### **Stuart C Gildred Family YMCA - 30<sup>th</sup> Anniversary Celebration**

Spring, 2019

Location: YMCA

Time: TDD

The charter for the Santa Ynez YMCA was officially signed in 1989. In 2019, we celebrate our 30th year in this community. We have some sponsorship opportunities available to help us recognize the longevity and the impact, while recognizing the many people and organizations that have built the YMCA. We hope you will be a partner for this celebration.

#### **Contact:**

**Tracy Bear – Office Manager**

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**(805)686-2037 ext 233**

CIYMCA.ORG/StuartGildred

FACEBOOK.COM/ StuartCGildredFamilyYMCA



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## **Sponsorship Levels**

### **Title Sponsor - \$5,000**

- Logo listed on marketing materials as Title sponsor
- Logo/company listed in event program and all event materials
- One complementary table of six at the event
- Opportunity to distribute promotional information.
- Banner at event (provided by sponsor)
- Recognition on social media
- Listed on the Y's Annual Donor Board for one calendar year

### **Silver Sponsor \$2,000**

- Logo listed on marketing materials as Silver sponsor
- Logo/company listed in event program and all event materials
- Banner at event (provided by sponsor)
- Recognition on social media
- Listed on the Y's Annual Donor Board for one calendar year

### **Bronze Sponsor \$750**

- Logo/company listed in event program and all event materials as Bronze sponsor
- Recognition on social media

### **Gift Sponsor** - Gifts for contests, auction items, and door prizes.

- Listed on marketing materials as Bronze sponsor
- Recognition on social media